

# San Diego Bicycle Club Board of Directors Meeting Agenda

**Tuesday, September 1, 2020 • 6:30 p.m. WE WILL START PROMPTLY**

An asterisk (\*) indicates an action item on which the board might be voting.

Listed times are estimations only and subject to change.

## **WE ARE NOW USING ZOOM**

**Please join our Zoom meeting from your computer, tablet or smartphone.**

**Use this link:**

<https://us02web.zoom.us/j/87431884898?pwd=N0MzL3R5OGk0cmptY2FORVFXSE5sQT09>

### **New to Zoom?**

The web browser will download automatically when you start or join your first Zoom meeting.

It is also available for manual download here: <https://zoom.us/download>

### **You can also dial-in using your phone.**

*You do NOT need to download the app to dial-in.*

Meeting ID: 874 3188 4898      Passcode: 338222

Find your local number: <https://us02web.zoom.us/j/87431884898>

**6:15 Pre-meeting: Get logged in.**

<b>6:30 Call to Order</b>	McLaughlin
<b>Notice of Meeting Statement</b>	Leonard
<b>Roll Call / Quorum Determination</b>	Leonard

<b>6:33 Approval of Minutes*</b>	McLaughlin
August 4, 2020	

**6:35 Public Comment** per By-laws Section II; M

<b>6:38 Getting Organized – Meeting Protocol</b>	McLaughlin
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**6:50 Reports:**

**A. Financial**

Treasurer - Financial Reports	Marino
August 2020 - pending	
Sponsorship	Howlett/Brown/Warschauer
Membership - Uijtermerk Resignation	
Clothing & Equipment	Holroyd

**B. Communications & Community**

PR & Community Outreach	Brown/ Warschauer
Special Events	Stubbs/Lowery
Volunteers	Webb
Website	Perkins
Weekly Update	Welch
Bike Coalition + Encinitas Bike Path	Issakov
Historian	Elliott

**C. Rides & Races**

Training - Saturday Rides	Sykes
Executive Race	Johnson
Fiesta Island Time Trial	Barreras
Velodrome	Murray

**D. Teams**

Junior's	R. Wang
Women's	Walker
Men's Cat 1-2	W. Wang
Men's Cat 3	W. Wang
Men's Cat 4-5	Festini
Off Road	Kruisheer
Masters	Gurney

**E.** Covid-19 Impacts -  
Items not covered in other Director reports

**Old Business**

7:35	SafeSport Recertification	Robinson
7:40	Building a Better World Through Cycling: Next Steps - See attached "Community Engagement program. Board action required*	Walker + Working Group

**New Business**

7:55	Appointment of Directors* Per Bylaws - Section III; J-1. Community Engagement Director Equipment Director Membership Director Weekly Update Director	McLaughlin Hilary Murdock Tyler Hendershot Simon Bott-Suzuki Frank Lehnerz
8:15	New Program: GPS Racing - SDBC Member TT	Graham Johnson/Zack Goodman
8:30	<b>Adjournment</b>	

***Come & go as your schedule requires,  
but our Zoom meeting will start promptly at 6:30***

**Background:**

At its July 2020 Board of Directors meeting, directors discussed the concept of “Building a Better World Through Cycling.” While the San Diego Bicycle Club’s primary focus is on racing and encouraging amateur competition, it does have programs which attract recreational cyclists, and uses those programs as tools to identify, recruit, and develop potential racers.

It was agreed expanding both the racing and recreational programs to a broader audience in the San Diego area, with a focus on under-served communities, would be beneficial to both the Club and the wider region.

Directors and members formed a working group headed by Women’s Team Director Esther Walker. The Working Group met via Zoom during July & August. The Board was updated on the Working Group’s progress at its August meeting.

The Working Group members discussed a wide range of activities and programs. Members decided they could come up with ideas all day long but in the end, someone needed to be in charge, overseeing this effort. They noted a different approach should be taken when evaluating SDBC events, programs, and our organization as a whole, saying it’s important to ask what barriers might keep people away, rather than assuming our good intentions are enough to make our activities equitable, diverse, and inclusive.

Therefore, the group recommends, as a first step:

- a. reactivating the position of “Public Relations / Community Outreach Director”
- b. changing its name to “Community Engagement Director”
- c. adopting the job description below.

**Determination of the President:**

The Club’s By-laws do not call out any board positions by name other than President, Vice President, Secretary, and Treasurer. All other Board positions exist at the pleasure of the Directors. And even though some positions are unfilled they exist, waiting for the Directors to fill them. Therefore, President Mike McLaughlin has determined that no board action is necessary in CREATING the position of Public Relations / Community Outreach Director - it already exists but has been unfilled for several years.

**Board action that is required is**

1. rename the position.
2. approve the job description.
3. elect an SDBC member to it.

Esther Walker and the Working Group suggest the following job description:

**Community Engagement Director:**

The Community Engagement Director is an unpaid, volunteer position, like all SDBC board positions. The Director will be responsible for developing, overseeing and coordinating SDBC’s service programs and community engagement initiatives with a focus on equity, diversity, and inclusion.

Working cooperatively with the officers and other SDBC directors, the Community Engagement Director will ensure that our programs and activities are consistent with SDBC’s mission and

goals, including increasing equitable access to cycling, and will encourage more members of the wider San Diego community to get out and ride with us!

**Responsibilities:**

1. Attend monthly SDBC Board Meetings.
2. Oversee working group to develop engagement plan + initiatives  
For example: Initiatives to educate and engage wider community about SDBC, increase access + equipment for youth.
3. Provide wider perspective of community engagement to the Board and the Executive Committee, if one exists.
4. Collaborate with other SDBC directors (i.e. race teams, training, events, etc.) and the marketing team to develop & implement community engagement activities.
5. Assist the Club in developing and strengthening partnerships with other community organizations, schools, SDCBC, other bike clubs, etc.  
For example: Partner on bike-safety/bike education events, volunteer-sharing, community riding events, school visits before SDBC local races, etc.
6. Identify and secure funding for programs & initiatives.

**Community Engagement Director Nominee:**

President Mike McLaughlin and Working Group Leader Esther Walker have identified and interviewed SDBC member Hilary Murdock for the position. Both recommend her appointment.

**Recommendations to the Board of Director:**

**The Executive Committee has reviewed the recommendations of the Working Group and encourage acceptance. The Executive Committee also endorses the appointment of Hilary Murdock as Community Engagement Director**